



The world leader in the development of  
Precision Mapping Solutions®





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# MILESTONES

- ✓ ProStar Geocorp incorporated in 2014
- ✓ Listed in 2021-TSXV & OTC
- ✓ Over US \$30M invested
- ✓ No debt
- ✓ First to market
- ✓ Disruptive Software as a Service (**SaaS**) technology
- ✓ 18 issued patents
- ✓ Mature product
- ✓ Integration with leading equipment manufacturers
- ✓ Major influencers as clients
- ✓ Experienced leadership team
- ✓ Solving a global problem
- ✓ Post revenue
- ✓ A path to profitability (2024)



# RECENTLY ADDED EXECUTIVE MANAGEMENT



## **LOUIS SUCHY – CTO**

20 years of experience in the technology sector. Prior to joining ProStar, Louis held executive positions at several technology companies, including Kaplan, Prolexic, and Akamai, where he spearheaded successful projects that disrupted markets and drove business expansion.



## **PAT CLAWSON – DIRECTOR OF SALES AND BOARD MEMBER**

Pat brings more than 20 years of software industry experience and has a successful track record of running high tech companies, including private and Nasdaq listed. He has extensive experience in both domestic and international sales, marketing, and operations. Pat has implemented distribution strategies that catapulted dozens of companies to record breaking revenue growth and profitability.



## **WAYNE MOORE – BOARD MEMBER**

Former General Partner and Managing Director of M&A at Goldman Sachs. Wayne started Goldman's dedicated technology M&A practice in Silicon Valley and was a member of Goldman Sach's M&A Worldwide Leadership Council. Wayne is a seasoned executive in all aspects of executive management, operations, and capital markets.



# THE PROBLEM



New York City



# THE PROBLEM





## 500 Thousand

Number of Strikes per year,

— DIRT Report, Released September 2019

## \$10 Billion

Annual estimate to locate underground infrastructure

— [Geospatial Information & Technology Association](#)

## \$30 Billion

Annual estimated impact of damages on the economy

— DIRT Report, Released September 2019

\*All currency in USD





# CRITICAL INFRASTRUCTURE





# ≡ INDUSTRIES IMPACTED





# INITIAL ADOPTION



# CLIENTS





# ≡ HARDWARE PARTNERSHIPS



## RADIODETECTION®

### RD8200®SG

Multifunction precision cable and pipe locator

User Guide

90/RD8200SG-UG-ENG/01

#### Our Locations



**USA**  
Raymond, ME  
Keameysville, WV  
**Canada**  
Mississauga, ON



**Europe**  
United Kingdom HQ  
France  
Germany  
The Netherlands



**Asia Pacific**  
India  
China  
Hong Kong  
Indonesia  
Australia



**SPX**  
TECHNOLOGIES

## Obtaining RTK fix using a mobile app

To obtain RTK fix and achieve survey grade accuracy, use the mobile app of your choice.

Please see [RD8200SG technical support page](#) for compatible apps.

Exact settings will vary per app, please consult the mobile app provider's manual for exact details. The following instructions relate to the PointMan mapping app. You will need a valid subscription in order to use the app, which can be purchased from Radiodetection.

Instructions for PointMan:

1. Open the app and sign in.\*
2. Click on New.



3. Type Project name and click OK.



4. You should see a map indicating your location. Click on the menu, top left of the screen.



5. Enter settings from the side menu.



6. Click on Settings.
7. In the devices section, ensure that the BT modules are configured as below, where RTK-82SG-XXXXXX is selected in the 'GPS' menu, and 82SG-XXXXXX is selected in the 'Locator' menu.

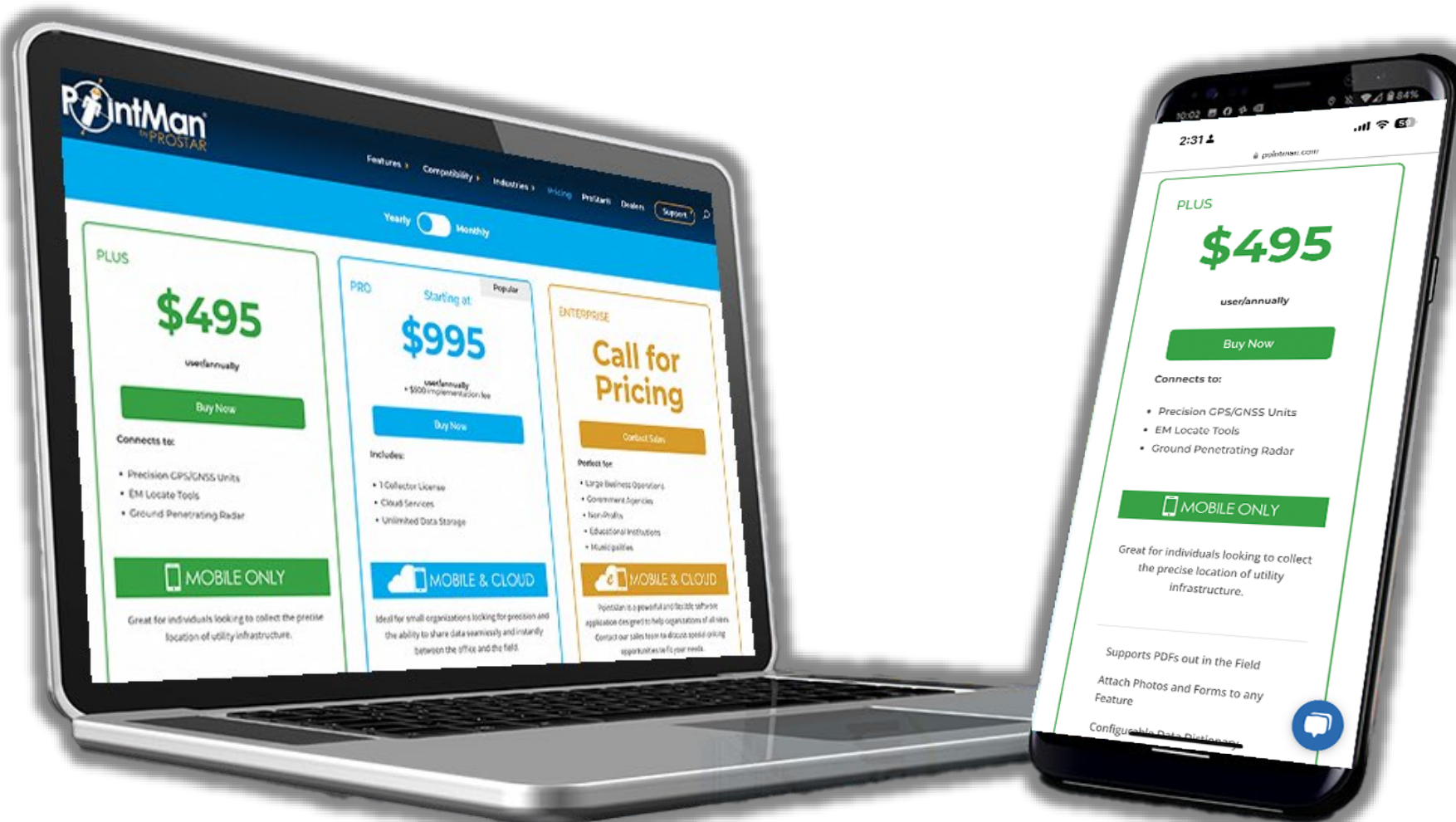


8. Click on the drop down next to GPS and select Radiodetection. Then click on the right drop down menu and select the GNSS Bluetooth module, starting with RTK-82SG.
9. Click on the drop down next to Locator and select Radiodetection. Then click on the right drop down menu and select the locator bluetooth module, starting with 82SG.
10. Check the numbers match the serial number printed on the label of your RD8200SG locator.

\*Need to activate your PointMan license? Activation codes for PointMan licenses are printed on the invoice, order confirmation and packing slip.







## Additional PointMan Seat Licenses - \$995



# PATH TO PROFITABILITY

	Sales 2023					
	SDR Generated Calls and Emails	Disco	Demo	Quotes	Deals	Demos to Deals
q1	7,713	50	16	7	5	31%
q2	17,973	74	36	19	6	17%
q3	32,153	190	88	53	19	22%
q4	35,000	200	100	60	25	25%
2023	<b>92,839</b>	<b>514</b>	<b>240</b>	<b>139</b>	<b>55</b>	

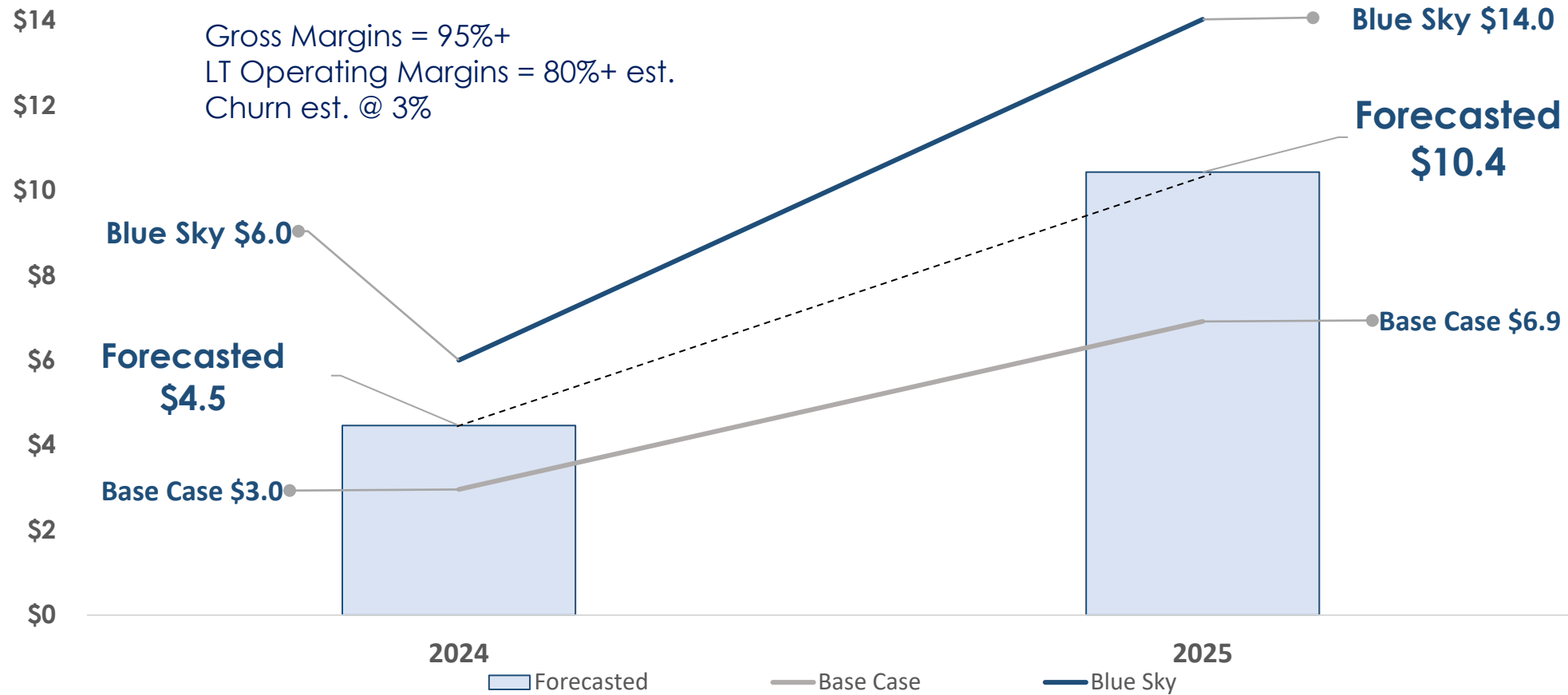
3 Sales Development Reps and 2 Senior Sales Executives in **2023**

5 Sales Developments Reps and 4 Sales Executives in **2024**



# CASH INFLOW FORECAST

## Total ARR + New business (USD mlns)



Our SaaS margins allow us to scale without any noticeable increase in COGS. Our low churn results in sticky annual renewal revenue.



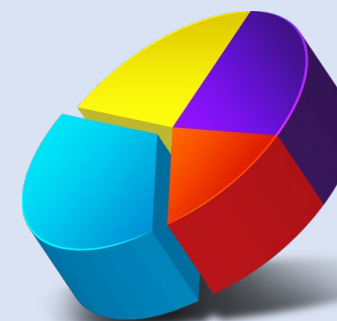
<b>Common Shares Issued</b>	<b>129,117,924</b>
<b>Warrants - weighted avg. CAD\$0.45</b>	<b>5,916,667</b>
<b>Incentive Stock Options - weighted avg. CAD\$0.26</b>	<b>12,926,500</b>
<b>Fully Diluted Shares</b>	<b>129,117,924</b>

<b>Cash as at Q3</b>	<b>US\$1.3M</b>
<b>Debt</b>	<b>None</b>

MAPS 2023 avg. daily volume: 65k with an avg. daily value of CAD\$18k

MAPPF 2023 YTD avg. daily volume: 75k with an avg. daily value of US\$15k

**Director, Management and Employee Ownership – 30%**







# ProStar<sup>®</sup>

TSXV: MAPS  
OTCQX: MAPPF



Corporate Presentation – November 2023

**CONFIDENTIAL**

Intended Only for Designated Recipients



# ≡ CURRENT PRACTICES





# ≡ How Does POINTMAN WORK?



Utility Locate Device



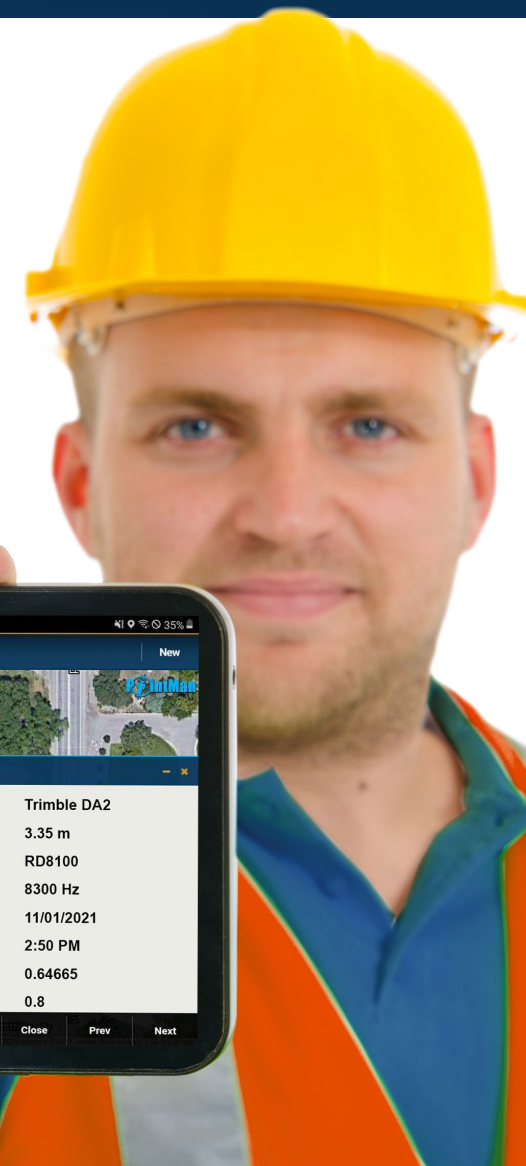
Mobile



Precision GPS



Cloud





# POINTMAN-LOCATING

